

■ On **Monday 24 October** at the Bund Centre, research and advisory institution **ZZA Responsive User Environments** launched an independent report on 'Third Place' office solutions, which was supported via a grant from **Regus**, the global workspace provider. The report, authored by **Professor Ziona Strelitz**, provides checklists for individuals or organisations considering the benefits of third place working with guidance on the type of third place that aligns with the profile of their activity. According to the report, 52 per cent of third place workers globally use business centres for some or all of their working time, and 70 per cent of business centre users find them more productive environments compared to more informal locations. Meanwhile, the majority of interviewees did not want to work at home, motivated by the synergy and common purpose of other people working around them. The report combines data from a global 17,000-strong business survey with in-depth qualitative interviews with business people across the world.

■ On **Friday 28 October**, **HULT International Business School** officially opened their new campus on Shanghai's Fuzhou Road, near the historic Bund area. The school now boasts sites in Boston, San Francisco, London and Dubai, as well as Shanghai, supporting their mission to offer a thoroughly international business education. After the schools' academics and students had introduced guests to the new site, the celebration moved to Xintiandi's Langham Hotel. There were addresses from HULT's Vice President for Academic Affairs, **Richard Joseph**, and the school's PMP, Assistant Dean, **James Chen**. Guests also heard from key note speaker **Jim Rogers**, co-founder of the famous Quantum Fund.



■ The Benelux Chamber of Commerce in Shanghai on **Friday 28 October** welcomed **H.E. Crown Prince Philippe of Belgium** at the Waldorf Astoria Shanghai hotel on the Bund for an exclusive business event to celebrate the 40th Anniversary of diplomatic relations between China and Belgium. At a press conference prior to the event, Minister of State **H.E. Mrs Annemie Neyts-Uyttebroeck** discussed some of the main achievements of Sino-Belgian trade relations. **Rudi Thomaes**, CEO of the **Federation of Belgian enterprises**, pointed out that Belgian companies have been top players in markets such as air and water purification, recycling and renewable energies in Shanghai. The main representative of Belgium's largest bank present in China, **KBC CEO Merchant Banking Luc Gijssens** and **Vic Swerts**,

Chairman of **Soudal**, the Belgium Company of the Year 2011, also attended the meeting.

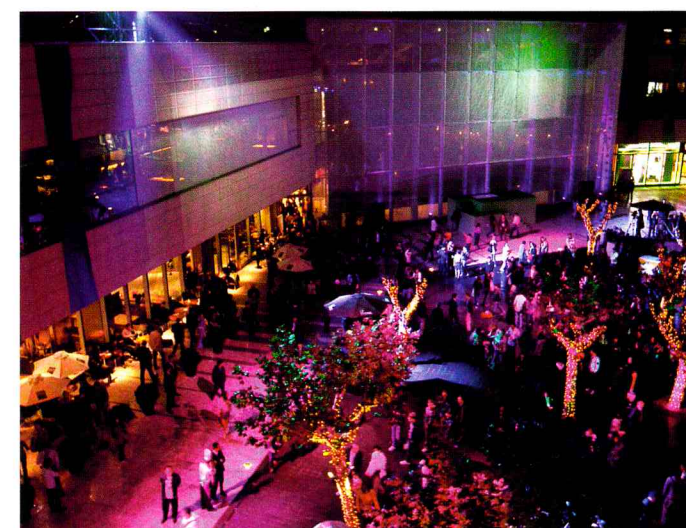
■ On **Saturday 29 October**, government officials, industry leaders and academics came to CEIBS's Shanghai campus to attend CEIBS 9th Annual China Automotive Industry Forum. Discussions were aimed at understanding recent technological developments and their impact on both China's automotive industry and the global automotive business. Key issues included green technologies, developments in terms of the relevant regulations, and the progress of globalisation. Guests were welcomed with opening speeches from **Prof. Zhu Xiaoming**, president and professor of management at CEIBS, and **Prof. Zhang Weijiong**, vice president and co-dean of CEIBS, who also acted as moderator. Senior executives from key players such as Ford, Nissan, Changan, FAW Group and Volvo were among the speakers and panellists, and many other industry leaders were present in the audience.



■ On **Saturday 29 October** the Danish Chamber of Commerce Shanghai hosted, at the Longham Hotel in Xintiandi, the 5th Business Person of the Year and Entrepreneur of the Year 2011 award ceremony and gala ball on behalf of the Danish Chambers in Beijing, Shanghai and China South. **John F. Christensen** from Prime Cargo, a freight forwarding and logistic company established in China in 1998, and also Wagas, a group of cafes founded in 2000, was elected Business Person of the Year 2011. The second award went to **Simon Lichtenberg** from the Trayton Group, which started the franchise business of BoConcept in China in 1994, launched the Danish jewellery brand Georg Jensen and established a JV with Danish textile brand Kvadrat in 2010. He was elected Entrepreneur of the Year 2011.



■ On **Saturday 29 October** a new, large-scale international complex, **Kerry Parkside**, held its grand opening ceremony. **Kerry Parkside**, located in Pudong's Huamu Central District, integrates a retail centre, a five-star hotel, serviced residences and grade A offices into a single business centre, aiming to combine business with leisure. At the Grand Opening, General Manager **Norman Chan** welcomed tenants and the media to explore the site's retail and leisure facilities, and to celebrate the project's completion with the help of refreshments from the on-site brewers and chefs, a 'flash-mob' dance show, live musicians, and a specially commissioned 3D animation. The property was developed by Shanghai Pudong Kerry City Properties Co., Ltd. One of Kerry Parkside's investors is Kerry Properties Limited, a subsidiary of the multinational Kerry Group. Kerry Properties Limited's projects are spread among Beijing, Shanghai, Shenzhen, and Tianjin, among other growing cities, providing large-scale office, commercial, and residential content.



■ The **Global Supply Chain Council** announced on **Thursday 3 November** the winners of its 2011 CHaINA Awards. The awards ceremony gathered over 200 senior executives at the Intercontinental Shanghai in Puxi. The Best IT Supply Chain Solution Award was given to Sinopharm and their partner Manhattan Associates. Bosch Supply Chain Academy won the Award for Training Education and Development. The Green Supply Chain Award acknowledged Tesco for its Jiashan Green Logistics Centre. The Award for Best Supply Chain Consulting Partner went to Xuzhou Construction Machinery Group and their partner IBM. While the Editor's Choice awarded Greenpeace for their informative role for the *CHaINA Magazine*, the Shipper's Choice Award for the Best 3PL went to CEVA Logistics. Winner of the top award, Supply Chain Operational Excellence, was Delphi.

■ The ceremony of the annual China's Most Successful Design Awards took place on **Friday 4 November** at Shaks Pavillion in Shanghai. The awards honoured the most successful top international designers and enterprises for designs that created a positive impact and influence in the Chinese market. Organised by the **Shanghai Industrial Design Association** and **Shanghai Creative Industry Center**, with **CBI Bridge** as the event operators, China's Most Successful Design Awards' main

sponsors were Kokuyo and Materialise. The categories were: Product & Service Design, Visual Transmission, Transportation, Fashion Design and Spaces. 83 winning designs were chosen by group of leaders, pioneers and educators from the international design community. The Diamond Award went to naked Stables Private Reserve, while the Platinum Award went to both Mr. 8 and Shanghai Museum of Glass | architecture design.



■ On **Tuesday 8 November**, **American Express Global Business Travel** announced the findings of their annual China Business Travel Barometer survey (The Barometer) at the seventh annual China Business Travel Forum in Shanghai. The 2011 Barometer, which surveyed 286 executives from 211 Chinese owned organisations and 65 non-Chinese owned organisations with 100 or more employees in Shanghai, Beijing and Guangzhou, found that travel budgets have continued to rise given businesses' desire to strengthen client/partner relationships and develop new business in new markets. While most companies have increased travel spending, they view the role of business travel quite differently. Smaller Chinese companies (25 per cent of the sample pool) see business travel as an investment; whereas medium-sized Chinese companies with higher travel budgets (35 per cent of the sample pool) view it as a cost.

■ The **American Chamber of Commerce in Shanghai** held its 7th annual CSR Conference at the Renaissance Zhongshan Park Hotel on **9 November 2011**. This year's conference focused on exploring new approaches to building strong partnership with governments, NGOs and other stakeholders, and examined pioneering CSR initiatives, including corporate social innovation and using social media tools to engage stakeholders. Senior executives from Intel, GE, Dow Chemical, Walt Disney, Abbott and United Way spoke at the panel discussions. General Electric (GE) China issued the 2010 GE China Sustainability Report at the conference that details GE's CSR strategies and practice with an objective to support a sustainable economy in China through its day-to-day business operations. Intel China highlighted its corporate social innovation strategy, a four-pillar strategy to contribute to an innovation economy by catalysing systemic change in economic, social and environmental progress in China. **SBR**